



Empowerment Evaluation & Social Justice

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National School of Public Administration - "Evaluation Week"



Empowerment Evaluation

A Global Journey

18 COUNTRIES

Australia to Ethiopia and Nepal to New Zealand



The Desire for a Better Life
Squatter Settlement

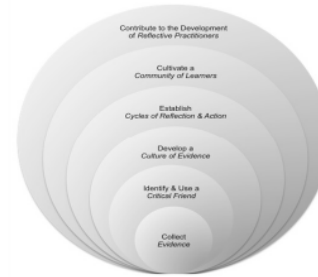
Intellectual Coherence

EE?

Definition



Theory



Concepts

3

Steps



Empowerment
Evaluation

Use of evaluation concepts,
techniques & findings to foster
improvement & self-determination



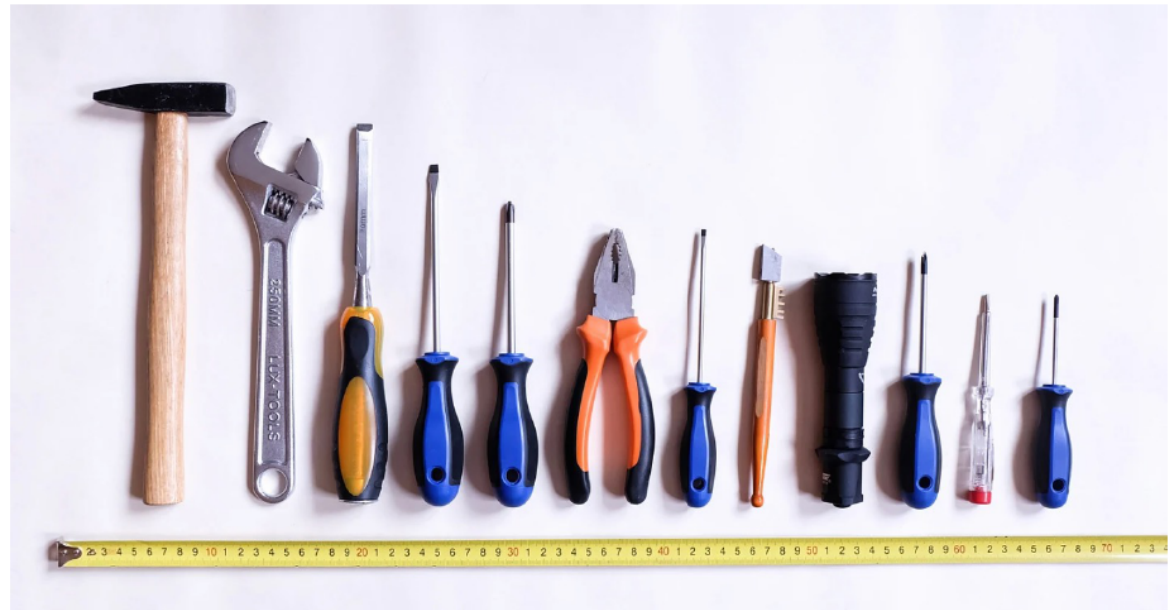
Empowerment Evaluation (expanded definition)

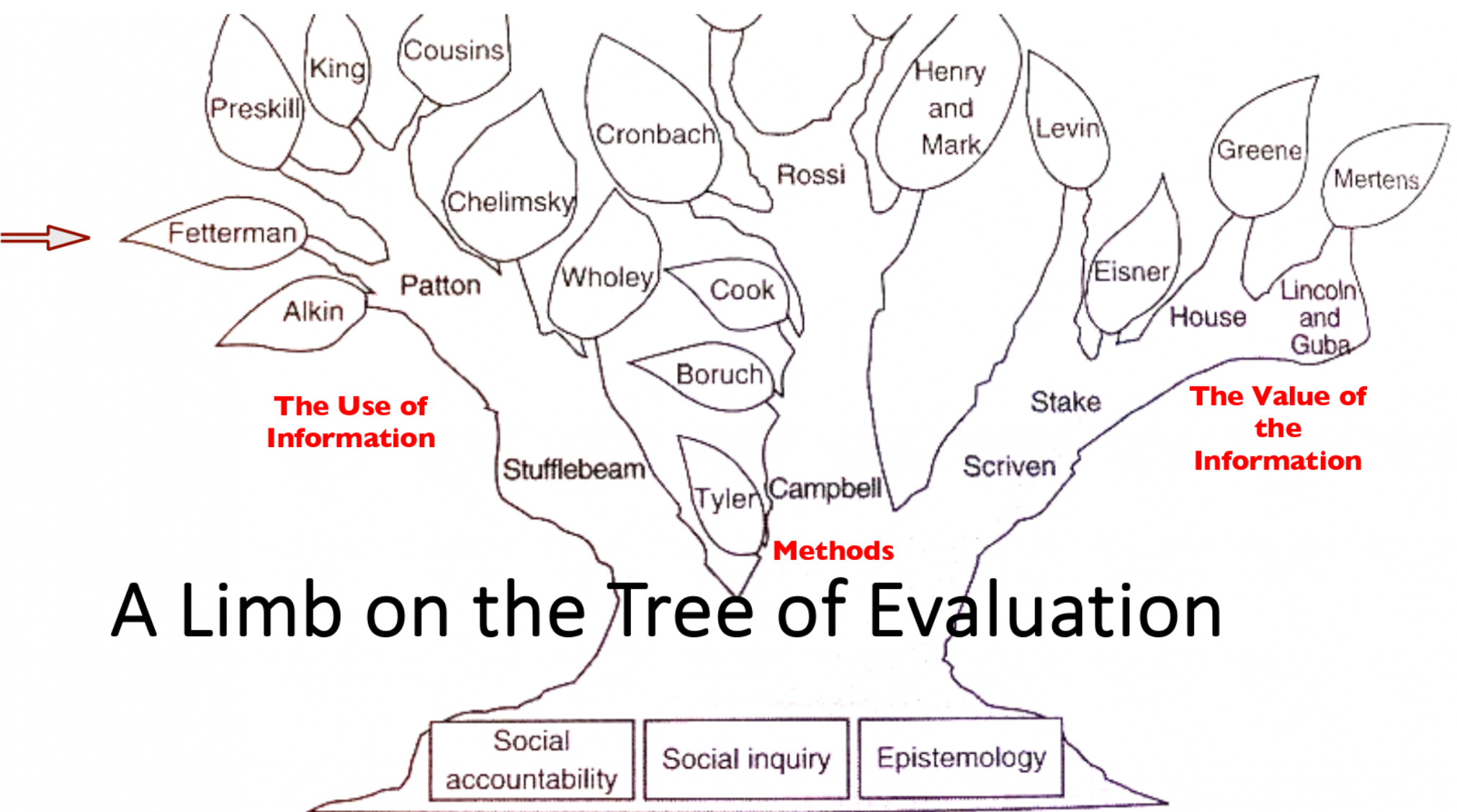
An evaluation approach that aims to increase the probability of achieving program success by:

- (1) providing program stakeholders with **tools** for assessing the planning, implementation, & self-evaluation of their program
- (2) mainstreaming evaluation as **part of the planning** & management of the program/organization.

Time Tested Tools

- Cartoons
- Dots
- Road Maps
- Statistics
- Stories





A Limb on the Tree of Evaluation

Theory of Process Use

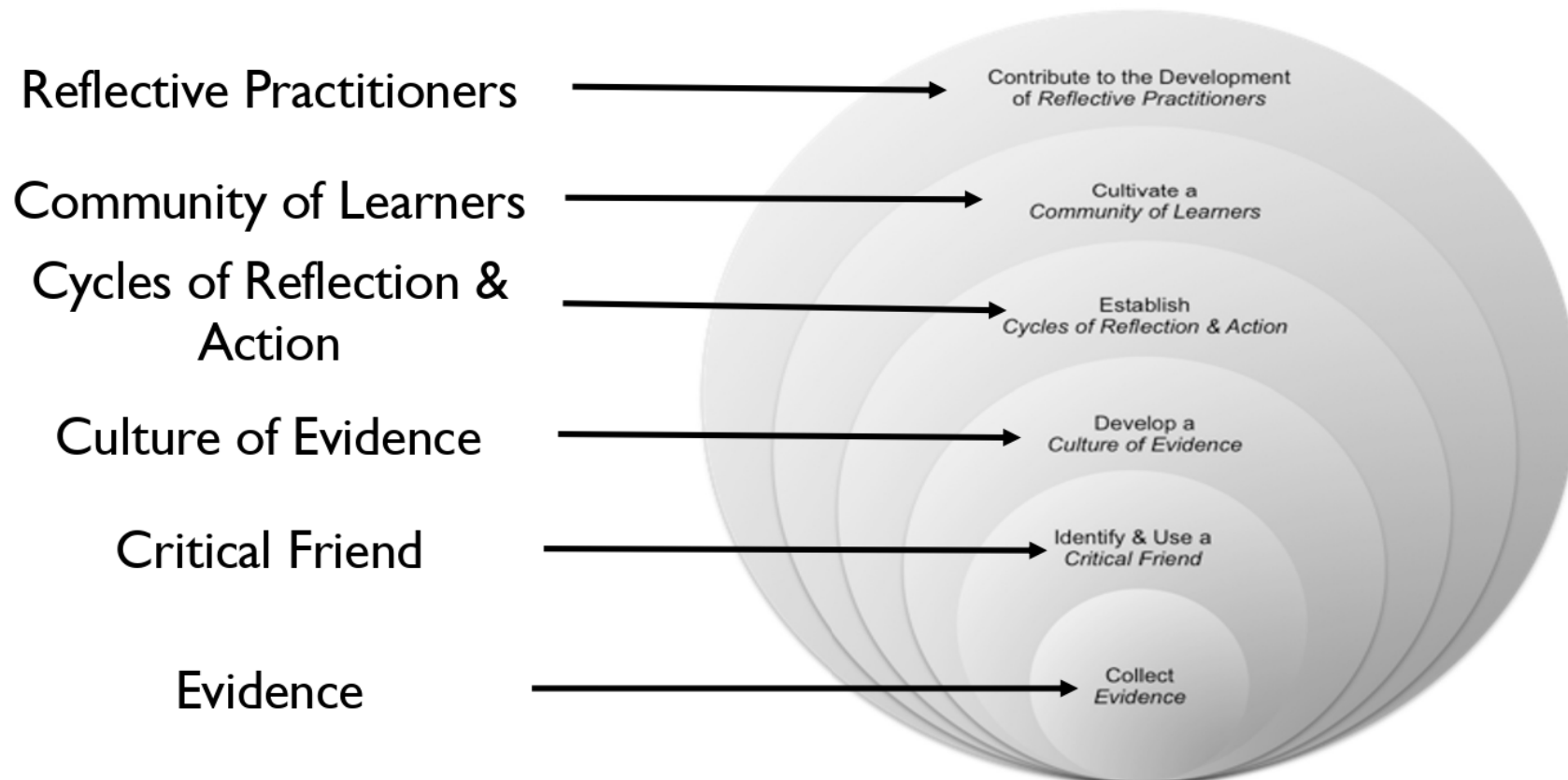
They conduct it.
They own it.
They act on it.



Theory of Action and Theory of Use



Key Empowerment Evaluation Concepts





Critical Friend: Coach in Everyday Life





Critical
Friend:
Nursing



COACH
&
FACILITATOR

CRITICAL FRIEND

Empowerment Evaluation: Principles



Improvement



Community knowledge



Community ownership



Evidence-based strategies



Inclusion



Capacity building



Democratic participation



Organizational learning

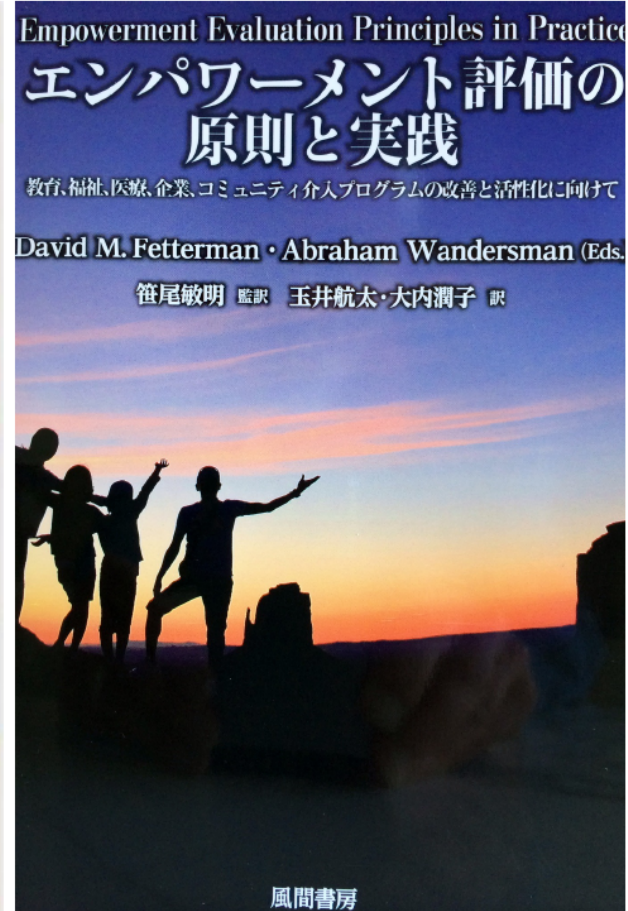
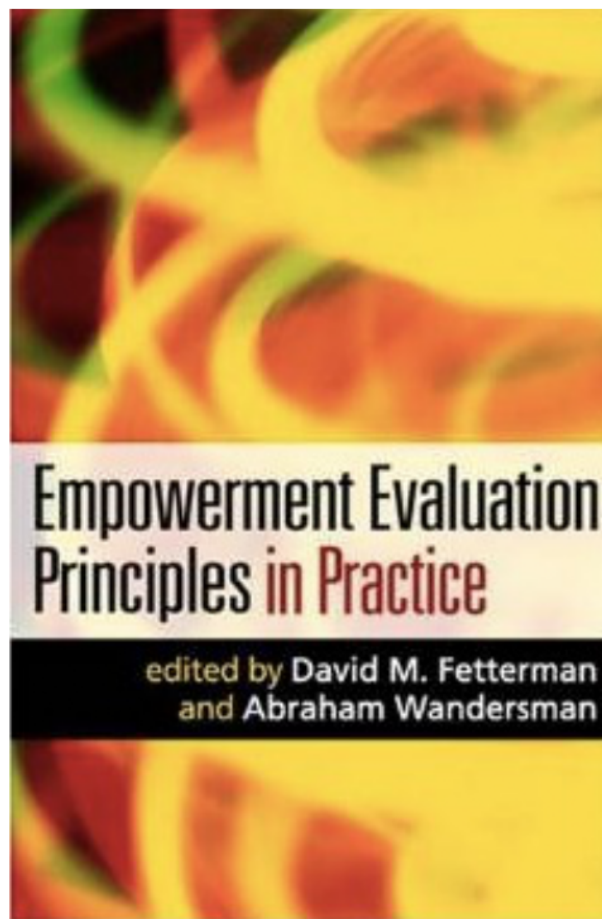


Social justice



Accountability

Empowerment Evaluation Principles





Empowerment Evaluation 3 Steps

1. Mission
2. Taking Stock
3. Planning for the Future



Mission

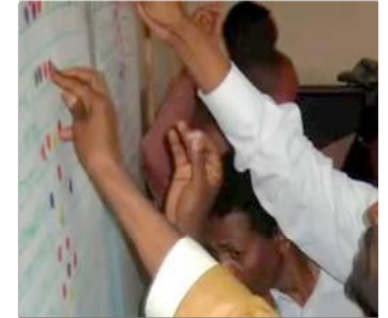
Democratic
Transparent
Scaffolding of
the Mind
Giving Voice
and Making
Meaning

Taking Stock: Activities & Dots



Activities	Prioritization (using dots)
Communication	● ● ● ●
Teaching	● ● ● ● ● ●
Funding	● ● ●

Taking Stock (part II): Rating & Dialog



ACTIVITIES	DF	DE	SEC	AVERAGE
COMMUNICATION	3	6	3	4
TEACHING	4	5	9	6
FUNDING	5	2	1	2.67
MARKETING	1	8	4	4.33
AVERAGE	3.25	5.25	4.25	4.25

PLANNING FOR THE FUTURE

Goals

- Based on TAKING STOCK ACTIVITIES

Strategies

- Based on TAKING STOCK EVIDENCE

Evidence

- Credible to Community and Sponsor



Evaluation Dashboard Monitoring

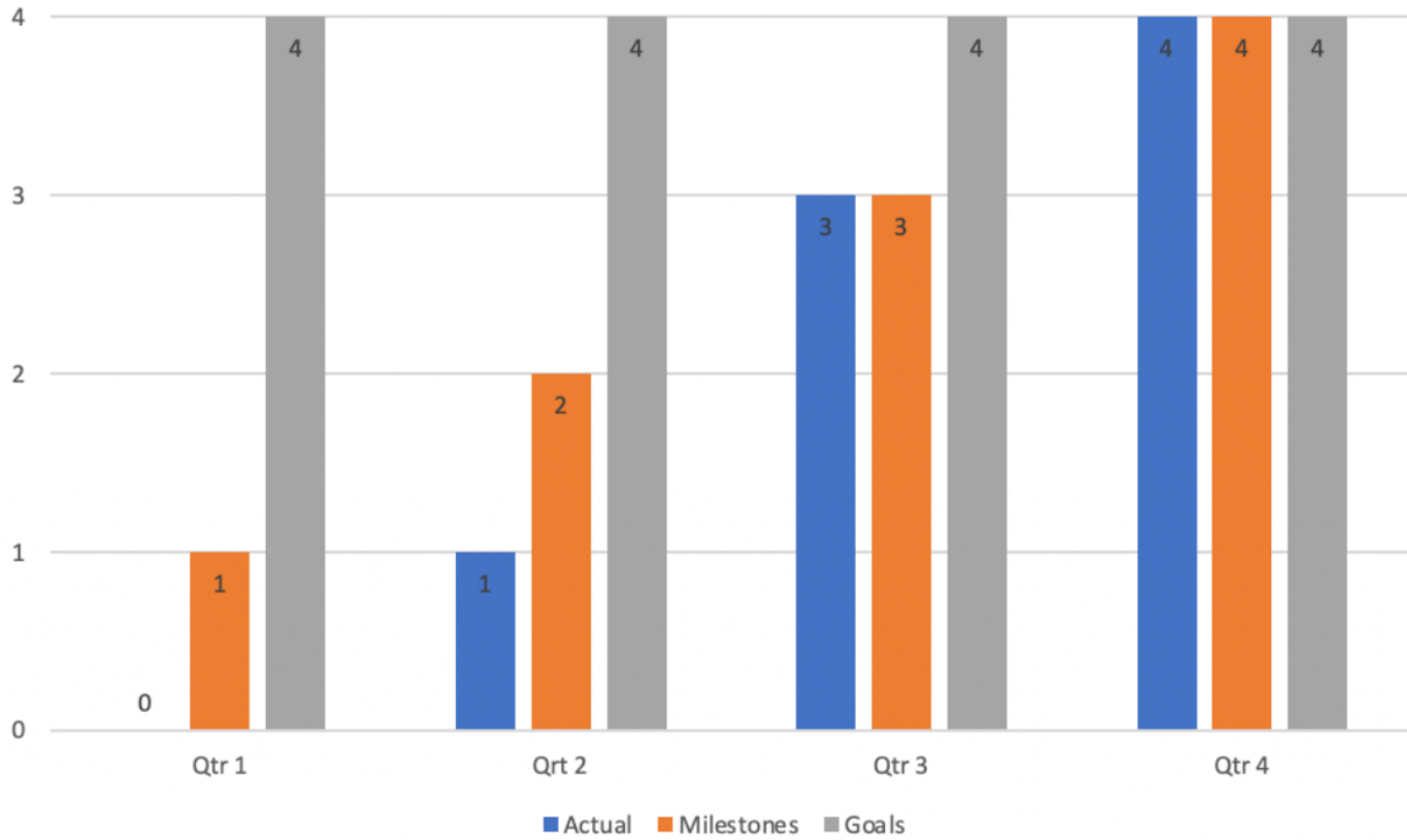
Actual
Performance
Milestones
Goals
Baseline



TOBACCO FREE PARKS EVALUATION DASHBOARD

	QTR 1	QTR 2	QTR 3	QTR 4
ACTUAL PERFORMANCE	0	1	3	4
MILESTONES	1	2	3	4
GOALS	4	4	4	4
BASELINE	1	1	1	1


Tobacco Prevention Evaluation Dashboard



Stanford School of Medicine

- $p=0.04$
- Dialogue & Accreditation





Lunch Break
Time to Be Thankful



DATE HOW TO DO IT

TOP ACTIVITIES

	2	3	4
1(2) TRAINING	2	3	4
2(5) SEEKING FUNDS	3	5	5
3(3) COMMUNICATIONS	2	5	6
4(3) BUILDING NETWORK	3	5	5
5(1) BUILDING COMM. CENTER	5		
6(4) CULTURAL DEVELOPMENT	1	2	
7(4) PLANNING	1	1	

\$15 Million HP: Tribal Digital Village







WIRELESS NETWORK

TOWERS



PACKAGE *Rusty's* STORE

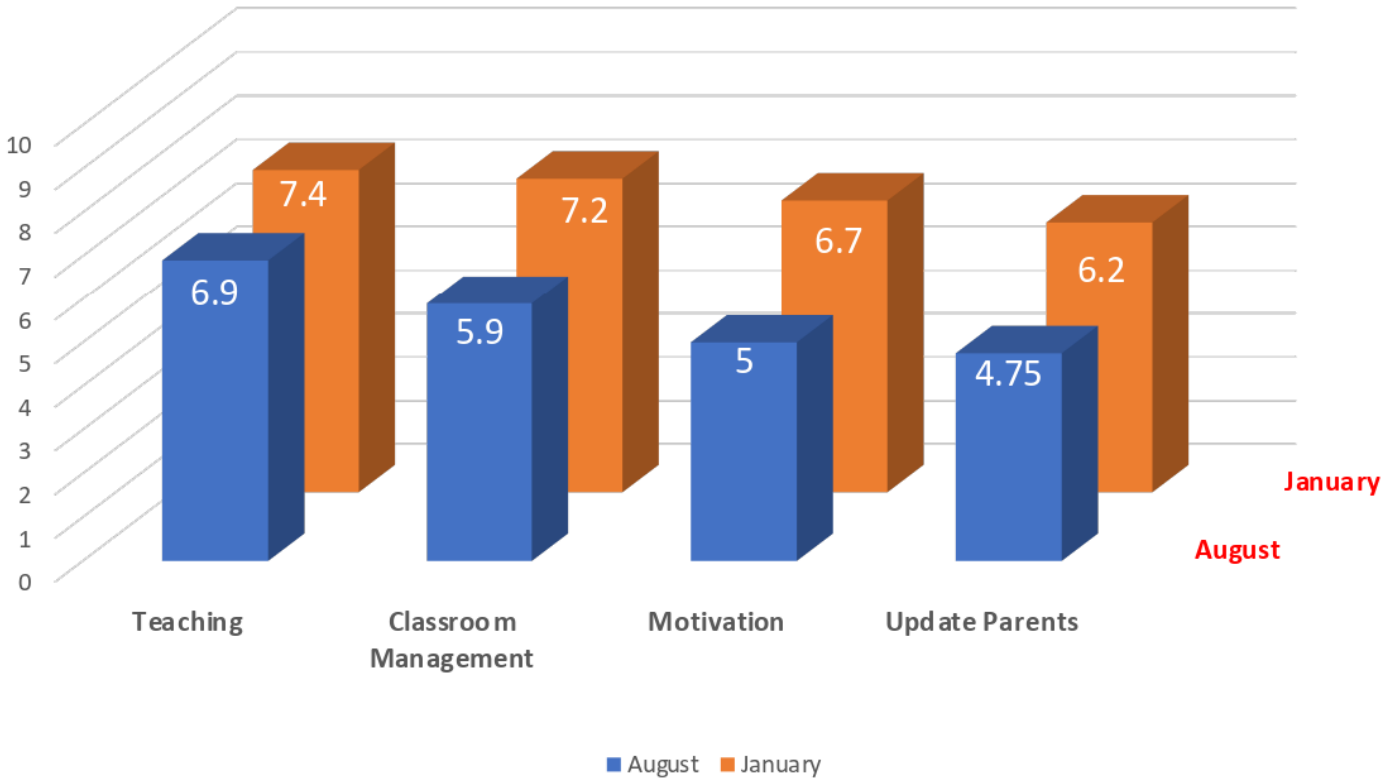
CLOSED

COOL
LUSTY

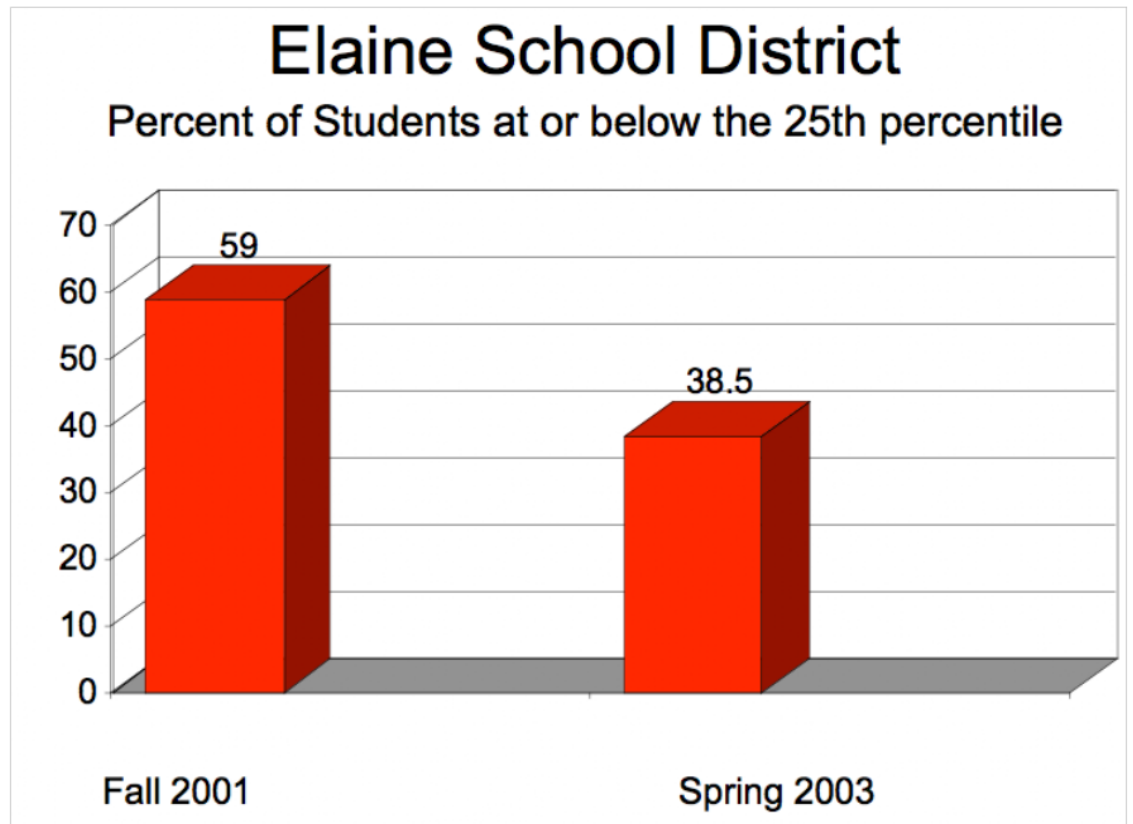
LOU ROY

Gains

Alzheimer Taking Stock II: Comparison



Standardized Test Scores





Tobacco Prevention

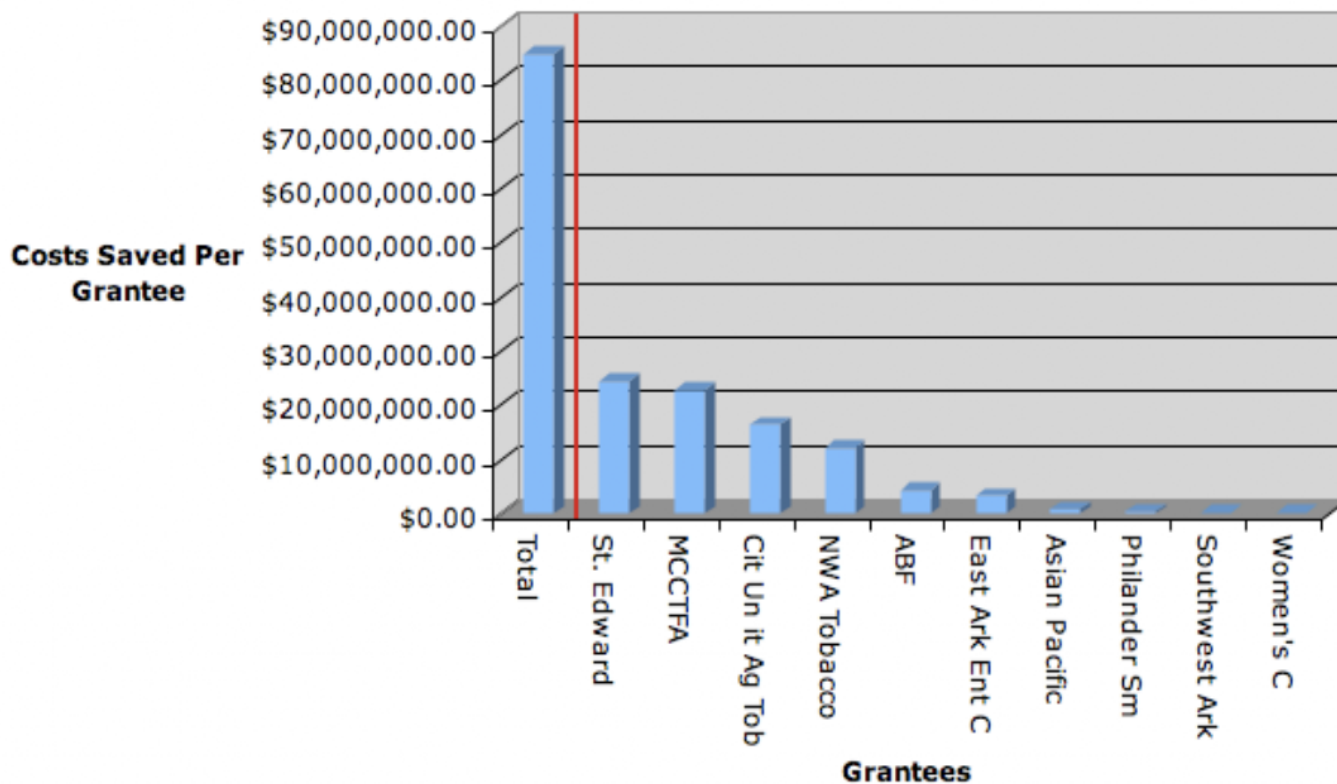
“Tobacco use is the single most preventable cause of disease, disability, and death in the United States”.

“Smoking kills more people than alcohol, AIDS, car crashes, illegal drugs, murders, and suicides combined.”



Arkansas
Tobacco
Prevention:
ROI

\$84,756,168 Excess Medical Costs Saved



Facilitating Empowerment Evaluation Online

India: A Contemporary Case
Example



TB Elimination in India

TB is both preventable and curable yet remains among the top ten causes of death globally. India has 27% of the total TB burden.

USAID sponsored initiative to eliminate Tuberculosis (TB) in India.



Mission:


Using Zoom and Google Sheets

ALLIES Empowerment Evaluation Nov 10 and 11 ☆ 📄 ☁

File View Insert Format Data Tools Add-ons Help Last edit was made seconds ago by Dr.Shruthi B.S

100% \$ % .0 .00 123 Arial 10 B I S A

	A	B	C	D
	REP 1 MISSION:			
	Creating an enabling environment for communities			
	Establish a community owned mechanism			
	Creating powerful advocates			
	Engage the TB Champions to advocate for the rights of people with TB			
	Shift focus to Quality of Care and Quality of Services of TB Treatment as a benchmark of TB program success			
	A cadre of empowered TB advocates from the community with focus on rights based approach to support affected communities			
	Empowering the community for sustainability			
	To make the health system more accessible and consumer friendly			
	To support the TB affected community to raise their voice for better quality of care and quality of services			
	Create a rights-respectful culture at health facilities			
	Build better communication between people with TB and their health care providers			
	Help healthcare providers see communities as active participants in their own care and not as passive recipients of health care			
	Leverage the hidden strengths of even the most marginalised communities			
	To create and demonstrate value for meaningful engagement of communities			
	Model for others			
	Increase commitment and investment in TB - public and private sectors			
	Create an enabling environment for TB care and services in the project areas			
	Demonstrate in specific geographies, learn, review, relearn and move ahead			



Food Insecurity & Food Justice (racial equity lens)

34 million people,
including 9 million
children, suffer from food
insecurity in the US





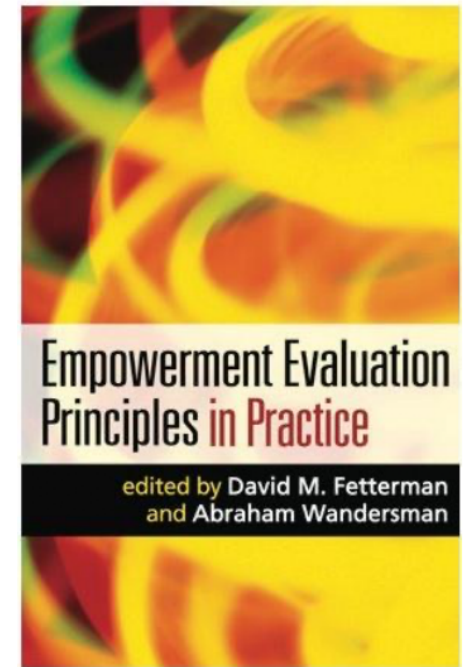
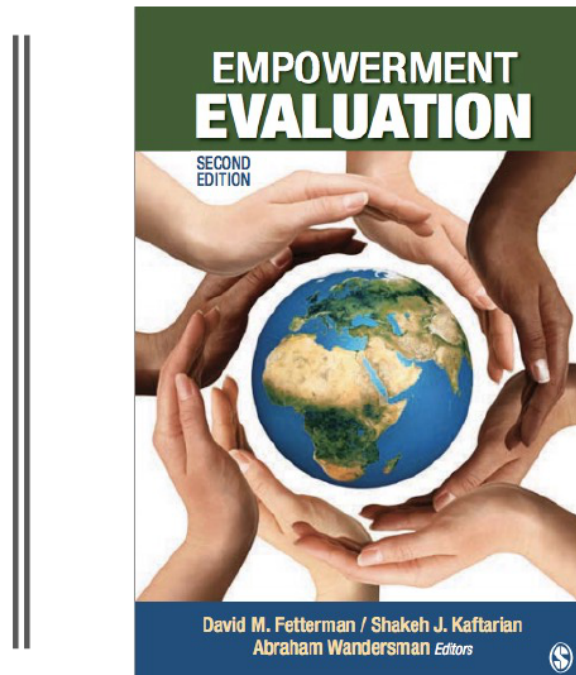
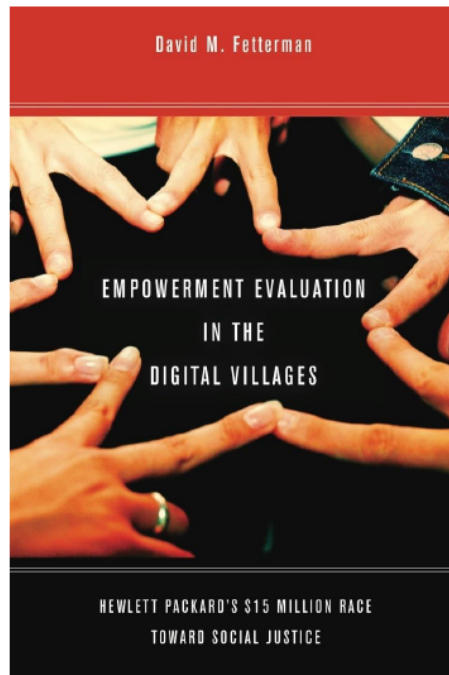
Power in the Hands of
People Most Affected
Produces Meaningful
and Sustainable
Outcomes



Evaluation has been
done **to** people

IT IS TIME TO DO IT
WITH, FOR, AND BY
PEOPLE





Empowerment Evaluation References

EE Highlights: Radio Interviews

STU TAYLOR ON FOX BUSINESS NETWORK

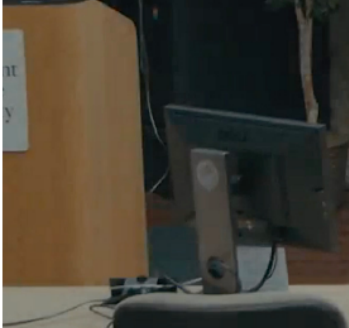




Empowerment Evaluation: Searching for Self- Determination

(FOR ALL OF US)

TEDx Claremont Graduate University



Empowerment Evaluation



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